# **Website Privacy Policy**

This Privacy Policy describes how The CPD Check ("we", "us", "our") bollects, uses, and protects the personal information you provide on our website.

#### **Information We Collect**

Personal Information: We may collect personal information such as your name, provider name, email address, postal address, phone number, and professional qualifications when you voluntarily provide it to us through forms on our website.

Usage Information: We may also collect non-personal information about your interactions with our website, such as the pages you visit, the links you click, and the duration of your visits.

#### **Use of Information**

We may use the personal information we collect to:

- Process and respond to your inquiries or requests.
- Provide you with information, products, or services that you request from us.
- Send you promotional emails about new services or events that may be of interest to you, where you have consented to receive such communications.

We may use usage information to analyse trends, administer the website, track users' movements around the website, and gather demographic information about our user base as a whole. This information is used in aggregate form and does not personally identify any individual user.

### **Disclosure of Information**

We may disclose your personal information to third parties who assist us in operating our website, conducting our business, or servicing you, provided that such third parties agree to keep your information confidential.

We may also disclose your personal information if required to do so by law or ifwe believe that such action is necessary to:

- Comply with a legal obligation.
- Protect and defend our rights or property.
- Prevent or investigate possible wrongdoing in connection with the website.
- Protect the personal safety of users of the website or the public.

# **Data Security**

We take reasonable measures to protect the personal information we collect from unauthorised access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## **Your Rights**

You have the right to access, correct, or delete your personal information at any time. You may also opt-out of receiving promotional emails from us by unsubscribing from our website via email to admin@thecpdcheck.com.

# **Changes to this Privacy Policy**

We reserve the right to update or modify this Privacy Policy at any time without prior notice. Any changes will be effective immediately upon posting the revised Privacy Policy on this page.

#### **Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at admin@thecpdcheck.com.